# South Natomas TMA<sup>TM</sup> Board of Directors Meeting Wednesday, February 8<sup>th</sup>, 2023 Meeting Minutes

#### I. Call to Order

SNTMA Secretary Lupita Ruiz called the meeting to order via video conference call at approximately 8:01AM on Wednesday, January 11<sup>th</sup>, 2023, in Sacramento, CA. Attending were Martin Christian, Jeri Foley, John Marcell, Lupita Ruiz and SNTMA staff Stephanie Merten and Jason Vitaich.

# II. Approval of Previous Meeting's Minutes

A motion was made to approve the January 11<sup>h</sup>, 2023, SNTMA Board Meeting Minutes. The motion was moved by Martin Christian, seconded by Lupita Ruiz. The motion passed unanimously, 4:0.

#### III. New Business

SNTMA Board member Lupita Ruiz is stepping down from the SNTMA Board. Fellow CCPOA-BTF employee Shana Powell has volunteered to replace Lupita and will be voted in during the SNTMA Annual Meeting on March 8<sup>th</sup>, 2023.

Executive Director Jason Vitaich delivered the following report:

 2023 dues collection is going well overall, with 59% of budgeted membership dues having been collected as of early February 2023.

Stephanie Merten delivered the following Membership Report:

#### Campaigns and events promoted through the Commuter Club (January)

- o 1.9.23 Save The Date for Annual Meeting
- o 1.24.23 Programs and Benefits email sent

#### Programs (January)

- o 70 Telecommute subsidies awarded for the month of January
- 14 Carpool subsidies awarded for the month of January
- o 15 Low Emissions subsidies awarded for the month of January
- o 2 Transit subsidies awarded for the month of January
- o 0 Amtrak subsidies awarded for the month of January
- o 0 Bike Maintenance subsidy awarded for the month of January
- o 4 Walk subsidies awarded for the month of January
- o 4 Residential Car Charging subsidies awarded for the month of January
- 1.26.23 \$25 Amazon "Like" our Facebook page winner following monthly email
- Monthly Facebook Contest entry four entries/four people, all selected Amazon gift cards
- o 2022 Facebook Contest grand prize and 2 runners up

- o 557 Facebook "Likes", 561 followers
- 2.6.23 sent four weekly \$25 Amazon gift cards for January Sacregion511 trip log keepers

# Meetings (January)

 1.31.23 – First Quarter 2023 Virtual Discussion SNTMA Programs & Benefits

#### SNTMA Activities (February)

- o Email January subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers)
- O Update membership list with 2023 members
- o 2022 Facebook Grand Prize and 2 runners up
- o First Quarter 2023 Virtual Discussion SNTMA programs & benefits
- o 3.8.23 2023 SNTMA Annual Meeting, Caltrans Fix50 Update
- Second Quarter Virtual Discussion 4.5.23 Bike Talk with John, Natomas Bike Shop

# January Alternative Trip (3.8k trips/69,525.6 alt. miles) from sacregion511 trip log entries, break down by mode (and compared to December 4.4k trips/83,651.8 alt miles):

Bike .50%	Up	.82% from December
Carpool 9.82%	Up	.41%
EV 2.91%		
Transit 1%	Up	.483%
Walk 3.36%	Up	.88%
Telework 67.48%	Down	2.53%
25.6 tons of Co2 reduced		
\$41k saved		
44k calories burned		

### Once people return to offices:

Deliver 2019 Awards for Most Miles by Alternative Commute Mode

## IV. Adjourn

The meeting adjourned at approximately 8:26AM. The next SNTMA Board meeting is scheduled for Wednesday, March 8<sup>th</sup>, 2022, at Noon via video conference call in Sacramento, CA.

Respectfully submitted,

Lupita Ruiz SNTMA Secretary